



## **2<sup>nd</sup> Annual Mt. Airy Arts Festival**

**Saturday, September 28, 2024**

Allens Lane Park, Philadelphia, PA 19119

### **Sponsorship Opportunities**

#### **\$5,000 Allens Lane Sponsor**

- Primary logo placement on printed materials, email, and website
- Logo on corner, lobby, and all event signage
- Full-page, color ad in all Live@The Lane playbills
- 20 tickets with priority seating throughout the Live@The Lane season
- One free rental (up to four hours) of the Center for your event

#### **\$2,500 McCallum Street Sponsor**

- Primary logo placement on printed materials, email, and website
- Logo on corner, lobby, and all event signage
- Full-page, color ad in all Live@The Lane playbills
- 10 tickets with priority seating throughout the Live@The Lane season

#### **\$1,000 Green Street Sponsor**

- Primary logo placement on printed materials, email, and website
- Logo on corner, lobby, and all event signage
- Half-page, color ad in all Live@The Lane playbills
- 4 tickets with priority seating throughout the Live@The Lane season

#### **\$500 Carpenter Lane Sponsor**

- Listed as sponsor on website
- Quarter-page, color ad in all Live@The Lane playbills
- 2 tickets with priority seating throughout the Live@The Lane season

#### **\$250 Mt. Airy Avenue Sponsor**

- Listed as sponsor on website
- 2 tickets with priority seating throughout the Live@The Lane season

**All ads must be received—in the correct format—by September 1st**

**THANK YOU FOR YOUR SUPPORT**

Questions? Please email Vita Litvak at [vita@allenslane.org](mailto:vita@allenslane.org)



## 2<sup>nd</sup> Annual Mt. Airy Arts Festival 2024 Sponsorship Pledge Form

An exciting opportunity to spotlight your business in support of the arts!

### CONTACT INFORMATION

Business or Organization		
Address		
City	State	Zip
Contact Name		
Contact Phone	Email	

### SELECT SPONSORSHIP LEVEL

<input type="checkbox"/> Allens Lane: \$5,000	<input type="checkbox"/> McCallum Street: \$2,500	<input type="checkbox"/> Green Street: \$1,000
<input type="checkbox"/> Carpenter Lane: \$500	<input type="checkbox"/> Mt. Airy Avenue: \$250	

### AD SPECS ADS MUST BE RECEIVED IN THE PROPER SIZE & FORMAT or they will be returned

Email ad to [vita@allenslane.org](mailto:vita@allenslane.org) by September 1<sup>st</sup>, 2024

Accepted Formats: .EPS, .PDF, .TIF

Color: All ads are full color; CMYK only; Hi-Resolution (300 dpi); only EPS, TIF, or PDF files accepted

Full Page (vertical) 8.5h" x 5.5"w	Half Page (horizontal) 5.5" w x 4.25" h	Quarter Page (vertical) 2.75" w x 4.25" h
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### PAYMENT OPTIONS

CREDIT CARD: (Circle One)			
	Mastercard	Visa	American Express
Card Number	Exp.	CVV	
Name on Card			
Signature			
<input type="checkbox"/> Payment is enclosed. Please make checks payable to Allens Lane Art Center and return to <b>2024 Arts Festival, 600 W. Allens Lane, Philadelphia, PA 19119</b>		<input type="checkbox"/> Please send an invoice	

**All ads must be received—in the correct format—by September 1st, 2024**

**THANK YOU FOR YOUR SUPPORT**

Questions? Please email Vita Litvak at [vita@allenslane.org](mailto:vita@allenslane.org)

Allens Lane Art Center  
600 W. Allens Lane, Philadelphia, PA 19119  
215.248.0546 info@allenslane.org